



Julie Chodos

Chief Marketing &
Business
Development Officer

New York

Contact

T: 212.261.5652

jchodos@axinn.com



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Julie Chodos is the chief marketing and business development officer at Axinn, where she partners with firm leadership and all stakeholders to enhance market prominence and drive revenue growth through client strategy, relationship building, and brand positioning.

With 25 years of experience leading sales and marketing teams across tech startups, global accounting firms, and legal organizations, Julie excels in content strategy, digital marketing, communications, and business development. She has led major transformation initiatives and built high-performing teams that execute successful go-to-market strategies.

At Axinn, Julie oversees the firm's brand, communications, content strategy, sponsorships, and MarTech stack while driving business development through client strategy and measurable success metrics.

A former litigator, Julie uses her diverse background to coach professionals on relationship management, sales effectiveness, and strategic growth. She has also held operational leadership roles, managing P&L, profitability, and strategic growth plans.

Education

- JD – Pace University, Elisabeth Haub School of Law (1998)
- BA, English – Lehigh University (1994)

Admissions

- New York
- Connecticut

Quotes

“They work well together, are thoughtful about strategy, creative, and very practical.”

— *Chambers USA*

“The Axinn team is responsive, business-focused and practical in their advice.”

— *Chambers USA*