## axinn

# Commission Affirms Axinn's ITC Victory for Hobby Lobby

NEWS | 1 MIN READ

September 14, 2023

In a trade dress investigation brought by Crocs at the International Trade Commission, the Commission issued an opinion September 14, 2023, finding no violation by any active respondent, but issuing limited exclusion orders against defaulting respondents. In its Complaint, Crocs had alleged that Hobby Lobby, Walmart and others had infringed its trade dress covering Crocs' popular Classic Clog model, among other allegations. After Walmart settled mid-trial, the remaining respondents carried on, telling the ALJ that not only do they not infringe, but Crocs' trade dress is invalid. In March, the ALJ agreed, issuing an Initial Determination finding the trade dress invalid for lack of secondary meaning and that no respondent infringed. Crocs vigorously appealed, seeking a reversal from the Commission. Instead, the Commission affirmed the finding of no infringement and took no position in invalidity, ultimately finding no violation by any active respondent and terminating the investigation.

Axinn partner Brian Johnson led the team representing Respondent Hobby Lobby, alongside counsel Thomas Hedemann.

Steptoe lawyers Carol Brophy, Tom Yebernetsky, and Bill Toth and Bunsow De Mory attorney Li Guo provided valuable support for Hobby Lobby as well.

Respondent Amoji was represented by Jonathan Ball, Giancarlo Scaccia, and Cyrus Frelinghuysen at Greenberg Traurig.

Press Coverage:

- Denver Business Journal
- IPWatchdog
- <u>Law360</u>
- The Fashion Law

#### **Related People**



Brian P. Johnson



Thomas K. Hedemann

### **Related Services**

Intellectual Property

To subscribe to our publications, <u>click here</u>.

#### **Featured Insights**

- GCR Live: Law Leaders Europe 2025
  SPEAKING ENGAGEMENT ANTITRUST
- AHLA Annual Meeting 2025
  SPEAKING ENGAGEMENT ANTITRUST

- SABA North America Annual Conference 2025
  SPEAKING ENGAGEMENT ANTITRUST
- Navigating Compliance: How the 2025 Hart-Scott-Rodino Updates Are Impacting Businesses

WEBINAR ANTITRUST

- NJSBA Annual Meeting and Convention 2025
  SPEAKING ENGAGEMENT INTELLECTUAL PROPERTY
- Hartford HealthCare Black and Red Gala 2025
  sponsorship ANTITRUST
- Informa CompLaw Antitrust West Coast Conference 2025
  SPEAKING ENGAGEMENT ANTITRUST
- AHLA Health Care Transactions Program 2025
  sponsorship ANTITRUST
- IAM Live: Auto IP USA 2025
  SPEAKING ENGAGEMENT INTELLECTUAL PROPERTY
- ACI 21st Annual Paragraph IV Conference
  SPEAKING ENGAGEMENT INTELLECTUAL PROPERTY

© 2025 Axinn, Veltrop & Harkrider LLP. All Rights Reserved