

Axinn Represented Stanley Black & Decker in its \$375M Acquisition of Excel Industries

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September 13, 2021

Axinn represented Stanley Black & Decker in its acquisition of Excel Industries, a leading designer and manufacturer of premium commercial and residential turf-care equipment under the distinct brands of Hustler Turf Equipment (Hustler) and BigDog Mower Co. (BigDog).

Stanley Black & Decker's CEO James M. Loree commented, "This is a strategically important bolt-on acquisition as we build an outdoor products leader. Excel brings a range of premier, commercial grade and prosumer turf-care equipment, an extensive dealer network, a talented team and a loyal customer base."

The deal closed on December 1, 2021. The Axinn team included partners Leslie Overton and Daniel Bitton, assisted by associates James Hunsberger and Laviana Alharmoosh.

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Daniel S. Bitton
James K. Hunsberger
Leslie C. Overton
Laviana Z. Alharmoosh

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