

Events

Event

ACI 7th Annual Women Leaders in Financial Services Law Summit

When: June 13, 2023

People: Denise L. Plunkett

Related People



Denise L. Plunkett

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On June 13, Axinn partner Denise Plunkett spoke on a panel entitled, “Developing an Empowered Personal Brand: Guide to Building (or Rebuilding) a Personal Brand that Promotes Professional, Personal, and Community Value” at American Conference Institute’s Women Leaders in Financial Services Law Summit held June 13-14 in New York.

Panelists discussed key tools for empowering your personal brand and explored strategies for:

- Identifying and leveraging your brand’s unique value and underscoring self-differentiation as a woman in finance.
- Building a digital brand that promotes your core values.
- Harnessing social media to build your brand.
- Demonstrating your deep knowledge of the financial services industry through high-value content and meaningful branding.

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