## axinn

## **Events**



Speaking Engagement

# Centerforce IP Strategy Summit: Palo Alto

When: October 7, 2025

Location: Palo Alto

People: Brian P. Johnson

Register  $\rightarrow$ 

## **Related People**



Brian P. Johnson

#### **Related Services**

Intellectual Property

On October 7, Axinn partner <u>Brian Johnson</u> will speak on the "Strategic Patent Enforcement for Operating Companies" panel at Centerforce's *IP Strategy Summit: Palo Alto*.

#### Panelists will discuss:

- Aligning patent enforcement with corporate strategy and competitive positioning;
- Evaluating when to litigate, license, or pursue alternative dispute resolution;
- Managing litigation risk and reputational concerns as an operating company; and
- Optimizing collaboration between in-house teams, outside counsel, and funders.

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